

Summary of Qualifications

- I have produced over 160 web video productions.
- Developed the first HTML5 game to enhance the Theatre for Young Audiences program at South Coast Repertory.
- Produced the branding, marketing collateral in partnership with The city of Santa Ana and Latino Health Access for the two year project “Dialogue/Diálogos”.
- Designed eye-catching poster art in a fast-paced marketing department.
- Designed cinematic logo animations and title treatments.
- Built HTML5 Web banner ads and digital site take-overs
- Over 10 years experience in the Adobe Creative Suite.
- Able to work within a highly collaborative team.
- Multi-disciplined designer who can work within several design disciplines to meet the required project deadlines and specifications.

Professional Experience

Associate Graphic Designer

South Coast Repertory

February 2008 – Present

- Work with the Marketing Director, marketing staff, and other departments in creating marketing collateral materials including print and social media advertising, flash web banners, motion graphics for video, printed programs, brochures, invitations, promotional giveaways, branding of various projects and programs, event graphics and corporate branding.
- Maintain proficiency in Adobe CC software and new technologies.
- Manage multiple design projects simultaneously.
- Work with a team to plan, produce and deliver projects on time.
- Pitch and contribute creative ideas for marketing strategies.
- Continually learning new skills.

Graphic/Web Designer (Freelance)

Sea Spot Walk

May 2015 – Present

- Principal graphic designer for start-up dog walking company based in Orange County.
- Created more customer loyalty by designing Refer-A-Friend marketing campaigns and professional designed postcards and social media presence.
- Currently in redesign process of Wordpress website.

Video/Motion Graphic Designer (Freelance)

Kingston Brass

June 2015 – July 2015

- Developed the visual design of the product brands.
- Designed high quality videos to be used in company's Amazon store site.

Graphic Designer (Freelance)

Uplift Charity Fund

May 2006 – August 2008

- Worked with the Board of Directors to develop the charity branding.
- Designed printed collateral including brochures, print advertisements, flyers and donation cards.

Technical Skills

- Photoshop CC 2017
- Illustrator CC 2017
- Indesign CC 2017
- Google Web Designer
- HTML/CSS coding
- Adobe Dreamweaver
- Canon DSLR photography & video
- Motion 5
- Adobe Flash
- Approval Manager
- Google Web Designer (HTML5)
- Construct 2 (HTML5 Game Engine)
- Final Cut Pro X
- Adobe Premiere CC
- Blender 3D (3D Modeling & Animation)
- Microsoft Word
- Microsoft Excel
- Microsoft Powerpoint
- Mac OSX
- Windows OS

Education

Mt. San Antonio College

- A.A. Degree in Arts and Humanities

Continual Self-Study

- Wordpress development—lynda.com
- HTML5 game development for marketing
- Video production and editing for digital content creation
- Photographic techniques
- Sound & music editing for video and motion graphics

Volunteer Experience

AIGA, the Professional Association for Design

Web Chair of OC Chapter

June - August 2016

- Posted Chapter related events and content.
- Maintained OC Chapter Website.
- Attended boards meetings and proposed new marketing and programming initiatives.